

**Address** 



#### POLITICAL INQUIRY RECORD: FEDERAL, STATE & LOCAL CANDIDATE ADS ALL QUESTIONS MUST BE ANSWERED

	Federal Candidate										
	State or Local Candidate										
1.											
	Agency Name ARMADA PRODUCTIONS DBA GUARDARRAYA  Contact NYRMA GARAY										
	Phone Number 787-724-5219										
	Address 1095 Ave. Wilson, Cond. Puerta del Condado, PH, San Juan, PR 00907										
2.	On behalf of (Candidate name & authorized campaign committee name):										
	DAVID BERNIER RIVERA - Comite David Bernier Rivera - Gobernador 2016										
3.	Election (Office sought & date):										
	November 8, 2016										
4.	Date of request:										
	October 31, 2016										
5.	Request received by:										
	Carmen Fernandez										
6.	Details:										
	Regular Buy										
7.	Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:										
	Contact Name Lcdo. Rafael Juarbe										
	Phone Number 787-725-7001										

COMITE PARTIDO POPULAR DEMOCRATICO

Ave. Ponce de León 405A San Juan, P.R. 00909





#### POLITICAL INQUIRY RECORD: FEDERAL, STATE & LOCAL CANDIDATE ADS ALL QUESTIONS MUST BE ANSWERED

8. Name of treasurer of authorized committee:
Lcdo. Rafael Juarbe
9. Date and nature of follow-ups, if any:
10. Disposition:  • Accepted – see contract details
O Rejected – provide reason:
Additional Information:

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

**STATE/LOCAL CANDIDATE** 

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:							
TELEMUNDO	11/1/2016							
I, NYRMA GARAY / ARMADA PROD. D/B/A GUARDAR	RAYA .							
being/on behalf of: DAVID BERNIER								
a legally qualified candidate of the PARTIDO POPULAR DE	EMOCRATICO							
political party for the office of:								
in the PUERTO RICO								
election to be held on: NOVEMBER 8, 2016								
do hereby request station time as follows:								

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED DOCUMENT IDI-DI-32DI					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

#### COMITE DAVID BERNIER RIVERA GOBERNADOR 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### LCDO. RAFAEL JUARBE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/2016	M	
Date	Signature	
To Be S	igned By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

#### CONTRACT



WKAQ 383 Franklin D Roosvelt Avenue Hato Rey, PR 00918 (787) 641-2222

	Contract / Revision	Alt Order #
	697095 /	101 01 3201
Product		
DAVID BERNIER INST 3	201	
Contract Dates	Estimate #	
11/02/16 - 11/08/16	10844	
Advertiser	Original Date / Revision	
COMITE DAVID BERNIE	10/31/16 / 11/01/16	

And:

\*ARMADA PRODUCTIONS CORP DBA GUARDARRAYA 1095 AVE WILSON PH COND PUERTA DEL CONDADO SAN JUAN, PR 00907 USA

RIVERA GOBERNA 10/31/16 / 11/01/16									
Billing Cycle	Billing Calendar	Cash/Trade							
EOM/EOC	Calendar	Cash							
Station	Account Executiv	e Sales Office							
WKAQ	Carmen Fernande	ez Puerto Rico Loc							
Special Handling									
Demographic RA1849									
IDB#	Advertiser Code	Product Code							
Agency Ref 40848	Adver 39329	tiser Ref							

						Start/End			Spots/				
* L	ine	Ch Star	rt Date E	nd Date	Description	Time	Days	Length	Week	Rate	TypeS	Spots	Amount
N	1	WKAQ 11/0	02/16 1	1/02/16	9A-10A M-F	9A-10A	3	:10	3	\$50.00	NM	3	\$150.00
N	2	WKAQ 11/0	02/16 1	1/02/16	10A-11A M-F	10A-11A	1	:30	1	\$170.00	NM	1	\$170.00
N	3	WKAQ 11/0	02/16 1	1/02/16	11A-12n	11A-12N	3	:10	3	\$100.00	NM	3	\$300.00
N	4	WKAQ 11/0	02/16 1	1/02/16	12P-2P	12P-2P	1	:30	1	\$200.00	NM	1	\$200.00
N	5	WKAQ 11/0	02/16 1	1/02/16	1P-2P M-F	1P-2P	1	:30	1	\$200.00	NM	1	\$200.00
N	6	WKAQ 11/0	02/16 1	1/02/16	2P-4P	2P-4P	3	:10	3	\$100.00	NM	3	\$300.00
N	7	WKAQ 11/0	02/16 1	1/02/16	4P-5P M-F	4P-5P	1	:30	1	\$450.00	NM	1	\$450.00
N	8	WKAQ 11/0	02/16 1	1/02/16	5P-6P M-F	5P-6P	1	:30	1	\$1,050.00	NM	1	\$1,050.00
N	9	WKAQ 11/0	02/16 1	1/02/16	6P-7P M-F	6P-7P	1	:30	1	\$800.00	NM	1	\$800.00
N	10	WKAQ 11/0	02/16 1	1/02/16	7P-8P M-F	7P-8P	1	:30	1	\$750.00	NM	1	\$750.00
N	11	WKAQ 11/0	02/16 1	1/02/16	10P-11P M-F	10P-11P	1	:30	1	\$1,000.00	NM	1	\$1,000.00
N	12	WKAQ 11/0	02/16 1	1/02/16	Debate Com. Residente	9p-10:30p	4	:30	4	\$2,500.00	NM	4	\$10,000.00
N	13	WKAQ 11/0	02/16 1	1/02/16	ANALISIS DEBATE 10:30P	NOTICIAS ANAL	IS3	:30	3	\$2,000.00	NM	3	\$6,000.00
N	14	WKAQ 11/0	02/16 1	1/02/16	11:30P-12MN	11:30P-12MN	1	:30	1	\$700.00	NM	1	\$700.00
N	15	WKAQ 11/0	07/16 1	1/07/16	9A-10A M-F	9A-10A	3	:10	3	\$50.00	NM	3	\$150.00
N	16	WKAQ 11/0	03/16 1	1/04/16	9A-10A M-F	9A-10A	33	:10	6	\$50.00	NM	6	\$300.00
N	17	WKAQ 11/0	07/16 1	1/07/16	10A-11A M-F	10A-11A	1	:30	1	\$170.00	NM	1	\$170.00
N	18	WKAQ11/0	03/16 1	1/04/16	10A-11A M-F	10A-11A	11	:30	2	\$170.00	NM	2	\$340.00
N	19	WKAQ 11/0	07/16 1	1/07/16	11A-12n	11A-12N	3	:10	3	\$100.00	NM	3	\$300.00
Ν	20	WKAQ 11/0	03/16 1	1/04/16	11A-12n	11A-12N	33	:10	6	\$100.00	NM	6	\$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

#### FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WKAQ 383 Franklin D Roosvelt Avenue Hato Rey, PR 00918 (787) 641-2222

697095 /	101 01 3201
Contract / Revision	Alt Order #

 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 DAVID BERNIER INST (10844)

 Advertiser
 Original Date / Revision

 COMITE DAVID BERNIER
 10/31/16 / 11/01/16

*Line Ch Start Date End Date Description	Start/End Time	Davs	S Length V	Spots/ Veek	Rate	Type Sr	oots	Amount
N 21 WKAQ11/07/16 11/07/16 12P-2P	12P-2P	1	:30	1	\$200.00	NM	1	\$200.00
N 22 WKAQ11/03/16 11/04/16 12P-2P	12P-2P	11	:30	2	\$200.00	NM	2	\$400.00
N 23 WKAQ 11/07/16 11/07/16 1P-2P M-F	1P-2P	3	:30	3	\$200.00	NM	3	\$600.00
N 24 WKAQ 11/03/16 11/04/16 1P-2P M-F	1P-2P		:30		,	NM	2	\$400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16        11         2	<u>Rate</u> \$200.00							
N 25 WKAQ11/07/16 11/07/16 2P-4P	2P-4P	3	:10	3	\$100.00	NM	3	\$300.00
N 26 WKAQ11/03/16 11/04/16 2P-4P	2P-4P	33	:10	6	\$100.00	NM	6	\$600.00
N 27 WKAQ 11/03/16 11/07/16 4P-5P M-F	4P-5P		:30			NM	3	\$1,350.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16        11         2           Week: 11/07/16         11/13/16         1         1	<u>Rate</u> \$450.00 \$450.00							
N 28 WKAQ11/07/16 11/07/16 5P-6P M-F	5P-6P	3	:30	3	\$1,050.00	NM	3	\$3,150.00
N 29 WKAQ 11/03/16 11/04/16 5P-6P M-F	5P-6P	11	:30	2	\$1,050.00	NM	2	\$2,100.00
N 30 WKAQ11/07/16 11/07/16 6P-7P M-F	6P-7P	3	:30	3	\$800.00	NM	3	\$2,400.00
N 31 WKAQ 11/03/16 11/04/16 6P-7P M-F	6P-7P	11	:30	2	\$800.00	NM	2	\$1,600.00
N 32 WKAQ 11/07/16 11/07/16 7P-8P M-F	7P-8P	3	:30	3	\$750.00	NM	3	\$2,250.00
N 33 WKAQ 11/03/16 11/04/16 7P-8P M-F	7P-8P	11	:30	2	\$750.00	NM	2	\$1,500.00
N 34 WKAQ 11/03/16 11/07/16 8P-10P M-F	8P-10P M-F		:30			NM	5	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/1611 2	<u>Rate</u> \$700.00							
Week: 11/07/16 11/13/16 3 3	\$700.00							
N 35 WKAQ 11/03/16 11/07/16 10P-11P M-F	10P-11P		:30		la constantina de la	NM	6	\$10,200.00
Start Date End Date Weekdays Spots/Week	Rate							
Week: 10/31/16	\$1,700.00 \$1,700.00					- 1		
N 36 WKAQ11/03/16 11/03/16 10:30p-11:00p Th	10:30p-11:00p Th	1	:30	1	\$800.00	NM	1	\$800.00
N 37 WKAQ11/03/16 11/07/16 11P-11:30P	11P-11:30P		:30			NM	3	\$2,100.00
Start Date End Date Weekdays Spots/Week	Rate							
Week: 10/31/16	\$700.00 \$700.00							
N 38 WKAQ11/06/16 11/06/16 Edi Esp Telenoticias Elec	1p-3p	1	:30	1	\$400.00	NM	1	\$400.00
N 39 WKAQ11/05/16 11/05/16 3P-4P Sat	3P-4P	1-		1	\$150.00	NM	1	\$150.00
N 40 WKAQ11/05/16 11/05/16 4P-5P Sat	4P-5P	1-		1	\$150.00	NM	1	\$150.00
N 41 WKAQ11/05/16 11/05/16 5P-6P News	5P-6P / Sa-Su	1-		1	\$550.00	NM	1	\$550.00
N 42 WKAQ11/06/16 11/06/16 5P-6P News	5P-6P / Sa-Su	1		1	\$600.00	NM	1	\$600.00
N 43 WKAQ11/05/16 11/05/16 6P-8P Sat	6P-8P	2-		2	\$300.00	NM	2	\$600.00
N 44 WKAQ11/05/16 11/05/16 8P-10P Sat	8P-10P	1-	:30	1	\$355.00	NM	1	\$355.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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#### FOR NBCE CONTRACTS:

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**WKAQ** 383 Franklin D Roosvelt Avenue Hato Rey, PR 00918 (787) 641-2222

097093 7	101 01 3201	
697095 /	101 01 3201	
Contract / Revision	Alt Order #	

Contract Dates DAVID BERNIER INST \$10844 11/02/16 - 11/08/16

Original Date / Revision Advertiser 10/31/16 / 11/01/16 **COMITE DAVID BERNIER** 

*Line	Ch S	Start Date	e End Date	Description		Start/End Time	Days	Length	Spots/ Week		TypeS	Spots	Amount
		11/05/16	11/05/16	10P-10:30P		10P-10:30P	1-	:30	1	\$550.00	NM	1	\$550.00
		11/05/16	11/05/16	10:30P-11:3		10:30P-11:30P	1-	:30	1	\$200.00	NM	1	\$200.00
N 47	WKAQ	11/06/16	11/06/16	6P-8P Sun		6P-8P	1	:30	1	\$300.00	NM	1	\$300.00
N 48	WKAQ	11/06/16	11/06/16	Hasta que te	Conoci	8p-9p	2	:30	2	\$2,000.00	NM	2	\$4,000.00
N 49	WKAQ	11/06/16	11/06/16	9P-10P Sun		9P-10P	1	:30	1	\$1,000.00	NM	1	\$1,000.00
N 50	WKAQ	11/06/16	11/06/16	10P-10:30P	News	10P-10:30P	1	:30	1	\$550.00	NM	1	\$550.00
N 51	WKAQ	11/06/16	11/06/16	Bajo Sospec	ha	10:30P-11:30P	1	:30	1	\$300.00	NM	1	\$300.00
N 52	WKAQ	11/05/16	11/05/16	11:30P-1:30	A	11:30P-1:30A	3-	:10	3	\$17.00	NM	3	\$51.00
N 53	WKAQ	11/07/16	11/07/16	9A-10A M-F		9A-10A	2	:30	2	\$150.00	NM	2	\$300.00
200 (FOLE	WKAQ Start k: 11/07			10A-11A M- Veekdays 2	F Spots/Week 2	10A-11A <u>Rate</u> \$170.00		:30			NM	2	\$340.00
N 55	WKAQ	11/07/16	11/07/16	11A-12n		11A-12N	2	:30	2	\$300.00	NM	2	\$600.00
N 56	WKAQ	11/07/16	11/07/16	12:00P-1:00	Р	12:00P-1:00P	2	:30	2	\$200.00	NM	2	\$400.00
N 57	WKAQ	11/07/16	11/07/16	2P-4P		2P-4P	2	:30	2	\$300.00	NM	2	\$600.00
N 58	WKAQ	11/07/16	11/07/16	10P-11P M-	F	10P-11P	2	:30	2	\$1,700.00	NM	2	\$3,400.00
N 59	WKAQ	11/07/16	11/07/16	10P-11P M-	F	10P-11P	3	:10	3	\$567.00	NM	3	\$1,701.00
N 60	WKAQ	11/08/16	11/08/16	Cobertura E	lecciones	8A-3P	-6	:10	6	\$200.00	NM	6	\$1,200.00
303 0501	WKAQ Start ek: 11/07			8P-10P M-F <u>Weekdays</u> 3	Spots/Week 3	8P-10P M-F <u>Rate</u> \$234.00		:10			NM	3	\$702.00
N 62	WKAQ	11/05/16	11/05/16	10P-10:30P	News	10P-10:30P	3-	:10	3	\$184.00	NM	3	\$552.00
N 63	WKAQ	11/06/16	11/06/16	10P-10:30P		10P-10:30P		:10			NM	3	\$1,200.00
25/20/20/2017	<u>Start</u> ek: 10/31	/16 1	1/06/16 -	Weekdays 3	Spots/Week 3	<u>Rate</u> \$400.00							
N 64	WKAQ	11/06/16	11/06/16	Edi Esp Tel	enoticias Elec	1p-3p	3	:10	3	\$134.00	NM	3	\$402.00
									To	tals		148	\$78,533.00

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 11/01/16 -11/08/16 148 \$78,533.00 (\$11,779.95)\$66,753.05 Totals 148 \$78,533.00 (\$11,779.95)\$66,753.05

Signature:	Date:

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
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#697095

## **BROADCAST CONTRACT**



1095 Ave. Wilson Cond. Puerta Del Condado, PH San Juan PR, 00907 Tel.(787)724-5219 Fax(787)724-5911

TELEMUNDO OF PUERTO RICO PO BOX 70342 SAN JUAN, PR 00936-8342

ATTN : CARMEN FERNANDEZ

CLIENT:

DAVID BERNIER RIVERA

INSTITUCIONAL

PRODUCT: **CAMPAIGN:** 

TV NACIONAL NOV 2-7

31 OCT 2016 12:46PM

0010844

NUMBER:

DATE:

CLIENT/PROD/NO.:

101

/01 /3201

PAGE:

1

LEN DAY / PROGRAM/ TIM	E COS	T	WEEK OF	TOTAL SPOTS
		OC I	NO	
		31	07	
10 MO 900A-1000A #5 LO MEJOR CASO CERRAD	50.00		3	3
		NO 02		
10 WE 900A-1000A #5 LO MEJOR CASO CERRAD	50.00	3		3
		NO 03		
10 TH 900A-1000A #5 LO MEJOR CASO CERRAD	50.00	3		3
		NO 04		
10 FR 900A-1000A #5 LO MEJOR CASO CERRAD	50.00	3		3
		0C I	NO 07	
30 MO 1000A-1100A #6 NOVELA	170.00		1	1
				TOTAL SPOTS
				TOTAL COST

MEDIA DEPARTMENT

MEDIA

2016



1095 Ave. Wilson Cond. Puerta Del Condado,PH San Juan PR, 00907 Tel.(787)724-5219 Fax(787)724-5911

TELEMUNDO OF PUERTO RICO PO BOX 70342 SAN JUAN, PR 00936-8342

ATTN : CARMEN FERNANDEZ

CLIENT:

DAVID BERNIER RIVERA

INSTITUCIONAL

PRODUCT: CAMPAIGN:

TV NACIONAL NOV 2-7

31 OCT 2016 12:46PM

/01 /3201

0010844

NUMBER:

PAGE:

DATE:

1004

CLIENT/PROD/NO .:

101

2

LEN DA	Y / PROGRAM/ TII	ME COS	T	WEE	EK OF	TOTAL SPOTS
			NO 02			
30 WE #6 NOVELA	1000A-1100A	170.00	1			1
			NO 03			
30 TH #6 NOVELA	1000A-1100A	170.00	1			1
			NO 04			
30 FR #6 NOVELA	1000A-1100A	170.00	1			1
			0C 31	NO 07		
10 MO #7 TELENOT	1100A-1200P ICIAS 11A	100.00		3		3
			NO 02			
10 WE #7 TELENOT	1100A-1200P ICIAS 11A	100.00	3			3
						TOTAL SPOTS
						TOTAL COST

MEDIA DEPARTMENT

MEDIA

10 31 2016



1095 Ave. Wilson Cond. Puerta Del Condado,PH San Juan PR, 00907 Tel.(787)724-5219 Fax(787)724-5911

TELEMUNDO OF PUERTO RICO PO BOX 70342 SAN JUAN, PR 00936-8342

ATTN : CARMEN FERNANDEZ

CLIENT:

DAVID BERNIER RIVERA

PRODUCT:

INSTITUCIONAL

CAMPAIGN:

TV NACIONAL NOV 2-7

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LEN DAY / PROGRAM/ TIME	COS	T	WEEK OF TOTAL SPOTS
		NO 03	
10 TH 1100A-1200P 1 #7 TELENOTICIAS 11A	100.00	3	3
		NO 04	
10 FR 1100A-1200P 1 #7 TELENOTICIAS 11A	100.00	3	3
		0C 31	NO 07
30 MO 1200P-100P 2 #8 NOVELA 12P	200.00		1 1
		NO 02	
30 WE 1200P-100P 2 #8 NOVELA 12P	200.00	1	1
		NO 03	
30 TH	200.00	1	1
			TOTAL SPOTS
			TOTAL COST

MEDIA DEPARTMENT

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LEN DAY / PROGRAM/ TI	ME COST	WEE	KOF	TOTAL SPOTS
	NO 04	)		
30 FR 1200P-100P #8 NOVELA 12P	200.00	ĺ		1
	00 31	C NO 1 07		
30 MO 100P-200P #9 NOVELA 1P	200.00	1		1
	N0 02	2		
30 WE 100P-200P #9 NOVELA 1P	200.00			1
	NC 03	)		
30 TH 100P-200P #9 NOVELA 1P	200.00 1			1
	NC 04			
30 FR 100P-200P #9 NOVELA 1P	200.00 1			1
				TOTAL SPOTS
				TOTAL SPUTS
				TOTAL COST

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LEN DAY / PROGRAM/ TIME	E COS	ST .	WEEK OF TOTAL SPOTS
		OC NO 31 07	
10 MO 200P-400P #10 DIA A DIA	100.00	3	3
		NO 02	
10 WE 200P-400P #10 DIA A DIA	100.00	3	3
		NO 03	
10 TH 200P-400P #10 DIA A DIA	100.00		3
40 FB		NO 04	
10 FR 200P-400P #10 DIA A DIA	100.00		3
30 MO 400P-500P		OC NO 31 07	
#11 CASO CERRADO	450.00	1	1
			TOTAL SPOTS
			TOTAL COST

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LEN DAY / PROGRAM/	TIME COS	T		WEEK OF		TOTAL SPOTS
		NO 02				
30 WE 400P-500P #11 CASO CERRADO	450.00	1				1
		NO 03				
30 TH 400P-500P #11 CASO CERRADO	450.00	1				1
		NO 04				
30 FR 400P-500P #11 CASO CERRADO	450.00	1				1
		0C 31	NO 07			
30 MO 500P-600P #12 TELENOTICIAS 5P	1,050.00		1			1
		NO 02				
30 WE 500P-600P #12 TELENOTICIAS 5P	1,050.00	1				1
9						
						TOTAL SPOTS
( .		***************************************			,	TOTAL COST

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LEN DAY / PROGRAM/ T	TIME COS	T	WEEK OF	TOTAL SPOTS
		NO 03		
30 TH 500P-600P #12 TELENOTICIAS 5P	1,050.00	1		1
		NO 04		
30 FR 500P-600P #12 TELENOTICIAS 5P	1,050.00	1		1
		0C 31	NO 07	
30 MO 600P-1100P #13 DANDO CANDELA	800.00		1	1
		NO 02		
30 WE 600P-1100P #13 DANDO CANDELA	800.00	1		1
		NO 03		
30 TH 600P-1100P #13 DANDO CANDELA	800.00	1		. 1
				TOTAL SPOTS
				TOTAL COST

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LEN DAY / PROGRAM/ TII	ME COST		WEEK OF	TOTAL SPOTS
		10 14		
30 FR 600P-1100P #13 DANDO CANDELA	800.00	1		1
	(	IC NO		
30 MO 700P-800P #14 NOVELA 7PM	750.00	1		1
	1	0		
30 WE 700P-800P #14 NOVELA 7PM	750.00	1		1
	N	0		
30 TH 700P-800P #14 NOVELA 7PM	750.00	1		1
	N			
30 FR 700P-800P #14 NOVELA 7PM	750.00	1		1
				TOTAL SPOTS
				0
		***************************************		TOTAL COST

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CLIENT:

PRODUCT:

DAVID BERNIER RIVERA

INSTITUCIONAL

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LEN DAY / PROGRAM/ TIM	E COS	T		WEEK OF	TOTAL SPOTS
		0C 31	NO 07		
30 MO 800P-1000P #15 NOVELA 8P	700.00		1		1
		NO 03			
30 TH 800P-1000P #15 NOVELA 8P	700.00	1			1
		NO 04			
30 FR 800P-1000P #15 NOVELA 8P	700.00	1			1
		0C 31	NO 07		
30 MO 1000P-1100P 1 #16 TELENOTICIAS	700.00		2		2
		NO 03			
30 TH 1000P-1100P 1 #16 TELENOTICIAS	700.00	2			2
					TOTAL SPOTS
					TOTAL COST

MEDIA DEPARTMENT

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LEN DAY / PROGRAM/ TII	ME COS	ST	WEEK OF TOTAL SPOTS
		NO 04	
30 FR 1000P-1100P #16 TELENOTICIAS	1,700.00	2	2
		NO 02	
30 WE 1130P-1200A #17 TELENOTICIAS	1,000.00	1	1
		NO 03	
30 TH 1030P-1100P #18 VOTO 2016	800.00	1	1
		NO 02	
30 WE 900P-1030P #19 DEBATE COMISARIA	2,500.00	4	4
		NO 02	
30 WE 1030P-1100P #20 TELENOTICIAS: DEBATE	2,000.00	3	3
			TOTAL SPOTS
			TOTAL COST

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TELEMUNDO OF PUERTO RICO PO BOX 70342 SAN JUAN, PR 00936-8342

ATTN: CARMEN FERNANDEZ

MEDIA DEPARTMENT

CLIENT: DAVID BERNIER RIVERA

PRODUCT: INSTITUCIONAL

CAMPAIGN: TV NACIONAL NOV 2-7
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LEN DAY / PROGRAM/ TIM	IE COST	See Second	WEEK OF	TOTAL SPOTS
	00	NO 07		
30 MO 1100P-1130P #21 TELEMUNDO DE NOCHE	700.00	1		1
	NO 03	) 3		
30 TH 1100P-1130P #21 TELEMUNDO DE NOCHE	700.00	ļ		1
	NO 04	) 1		
30 FR 1100P-1130P #21 TELEMUNDO DE NOCHE	700.00	ľ		1
	NO 02	2		
30 WE 1130P-1200A #22 TELEMUNDO DE NOCHE	700.00	1		1
	NO Od			
30 SU 100P-300P #30 ED. ESP. TELENOTICIA	400.00	ſ		1
				TOTAL SPOTS
				TOTAL COST

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CLIENT:

DAVID BERNIER RIVERA

PRODUCT:

INSTITUCIONAL

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LEN DAY / PROGRAM / TI	ME COST	WEEK OF	TOTAL SPOTS
	NO 05		
30 SA 300P-400P #31 DECISIONES MUJERES	150.00 1		1
	NO 05		1
30 SA 400P-500P #32 DECISIONES MUJERES	150.00 1		1
	NO 05		
30 SA 500P-600P #33 TELENOTICIA	550.00 1		1
	NO 06		
30 SU 500P-600P #34 TELENOTICIAS	600.00 1		1
	NO 05		
30 SA 600P-800P #35 SEÑOR DE LOS CIELOS	300.00 2		2
			TOTAL SPOTS
			131/1201313
			TOTAL COST

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MEDIA

10/31/2016 DATE



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PRODUCT:

INSTITUCIONAL

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LEN DAY / PROGRAM/ T	IME COS	ST.	WEEK OF TOTAL SPOTS
		NO 05	
30 SA 800P-1000P #36 SEÑORA ACERO	355.00	1	1
		NO 05	
30 SA 1000P-1030P #37 TELENOTICIAS SAB	550.00	1	1
		NO 05	
30 SA 1030P-1130P #38 DROP DEAD DIVA	200.00	1	1
-		NO 06	
30 SU 600P-800P #39 CINE FAMILIAR	300.00	1	1
		NO 06	
30 SU 800P-900P #40 HASTA QUE TE CONOCI	2,000.00	2	2

**TOTAL SPOTS** 

TOTAL COST

MEDIA DEPARTMENT

MEDIA

31 2016 DATE



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LEN DAY / PROGRAM/ TIME	cos	T	WEEK OF	TOTAL SPOTS
		NO 06		
30 SU 900P-1000P 1,00 #41 DON FRANCISCO INVITA	00.00	1		1
		NO 06		
30 SU 1000P-1030P 5: #42 TELENOTICIAS DOM	50.00	1		1
		NO 06		
30 SU 1030P-1130P 30 #43 BAJO SOSPECHA	00.00	1		1
		NO 05		
10 SA 1130P-130A #44 CINE MILLONARIO	17.00	3		3
		0C 31	NO 07	
30 MO 900A-1000A 15 #49 MEJOR DE CASO CERRAD	50.00		2	2
				TOTAL SPOTS

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TOTAL COST



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LEN DAY / PROGRAM/ TIN	IE COST		WEEK OF TOTAL SPOTS
	00 31	NO 07	
30 MO 1000A-1100A #50 NOVELA 10AM	170.00	2	2
	00 31	NO 07	
30 MO 1100A-1200P #51 TELENOTICIAS 11AM	300.00	2	2
	31	NO 07	
30 MO 1200P-100P #52 NOVELA 12P	200.00	2	2
	00 31	NO 1 07	
30 MO 100P-200P #53 NOVELA 1PM	200.00	2	2
8.	00	07	
30 MO 200P-400P #54 DIA A DIA	300.00	2	2
			TOTAL SPOTS
			TOTAL COST

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LEN DAY / PROGRAM/ T	IME COST		WEEK OF	TOTAL SPOTS
	0C 31	NO 07		
30 MO 500P-600P #56 TELENOTICIAS 5P	1,050.00	2		2
	0C 31	NO 07		
30 MO 600P-700P #57 DANDO CANDELA	800.00	2		2
	0C 31	NO 07		
30 MO 700P-800P #58 NOVELA	750.00	2		2
	0C 31	NO 07		
30 MO 800P-1000P #59 NOVELA 8PM	700.00	2		2
	0C 31	NO 07		
30 MO 1000P-1100P #60 TELENOTICIAS	1,700.00	2		2
				TOTAL SPOTS
				TOTAL COST

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LEN DAY / PROGRAM/ TIM	E COS	T	WEEK OF	TOTAL SPOTS
		OC NO 31 07		
10 MO 1000P-1130P #61 TELENOTICIAS	567.00	3		3
		NO NO 01 08		
10 TU 800A-300P #62 COBERTURA	200.00	6		6
		OC NO 31 07		
10 MO 800P-1000P #64 NOVELA	234.00	3		3
		NO 05		
10 SA 1000P-1030P #65 TELENOTICIAS SABADO	184.00	3		3
		NO 06		
10 SU 1000P-1030P #66 TELENOTICIAS DOMINGO	400.00	3		3
				TOTAL SPOTS
				TOTAL COST

MEDIA DEPARTMENT

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10/31/2016 DATE



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LEN DAY / PROGRAMA	TIME COST	WEEK OF	TOTAL SPOTS
	NO 06		
0 SU 100P-300P 67 ED. ESP. TELENOTIC	134.00 3 IA		3

148 TOTAL SPOTS

78533.00

TOTAL COST

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